

Information Brochure



**Indian Academy of Entrepreneurship®
(IAEGlocal)**



अभय उद्यम उद्भव विजय
Fearless Enterprise Emersion Victory

Indian Academy of Entrepreneurship® www.iaeglocal.com

IAEGlocal is the Laboratory & Factory of Start Ups with its roots embedded in the professional experience of over 100 years of "Setting-Up, Operating & Managing" corporations of world class of all sizes in multiple locations across the world.

It's a group of professionals & entrepreneurs from different walks of life who decided to create global brands in all possible industry spaces by nurturing and funding START UPS to allow them to grow as UNICORNS.

It revolves around "Innovation - Entrepreneurship - Employability" based on the foundations of "Social Technology". IAEGlocal embraces four PHASES of INCUBATING & ACCELARATING Start Ups. These are the pillars of the Academy through which all selected "Ideators or Innovators" are inducted in the system as "Social Imagineer" to be groomed as a successful entrepreneur. These enterprises turn to be Unicorns while also creating a 365 degree eco-system to develop locally employable population.

Technology is embedded in our each and every aspect of life today. Here, at the Academy, it is known as "SOCIAL TECHNOLOGY" wherein INNOVATION (RESEARCH & ANALYSIS) in this space is perennial and constant.

The Academy does not have any discrimination criteria to absorb or select prospective entrepreneurs other than the robust evaluation and assessment process through which all interested individuals or groups are filtered through. **ZERO TOLERANCE POLICY ON DISCRIMINATION.**

The association of the Academy with all Start Ups is captured and published in the form an Action Research based Story through print and electronic mediums to make them reach to all prospects across the world.

IAEGlocal Business Model (365 Degree Start Up Eco-System)



Graduation & Collaboration Ladder Under 365 Degree Start Up Eco System

Social Imagineer/Ideator/Innovator/Incubatee (Start Up): Entry into **IAEGlocal** Eco System as one of these. This is the highest level of self actualization stage wherein an individual or a group foresee to start something on his/her own or explores an opportunity towards capacity re-engineering or building to be employable for competition & dignified survival in the industry and as a proud contributor as well in community building.

Co Founder(s): A well thought out, robust business opportunity which has been shaped with its credentials and validation based on research and analysis with all facts and figures in the place to Kick Start an enterprise. The person or the group joins as Co Founder(s) of the respective IDEA around which Start Up(s) is nurtured by **IAEGlocal**.

Founder(s): Any Start Up is the only brain child of an individual who later on starts building his team as Co Founders and other stake holders. This founder stays in the driving seat with tremendous amount of risk and limitations that he has been through. However, he needs to be supported and complemented by his colleagues and team members to make the Start Up grow and become a Global **BRAND**.

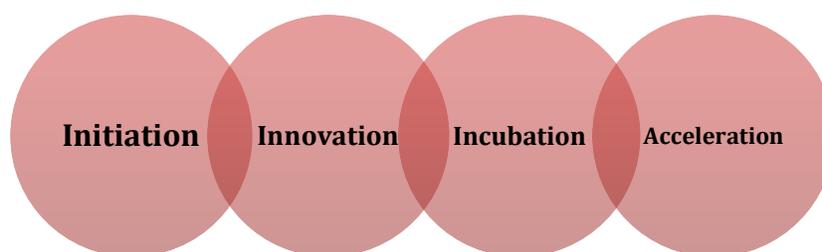
Owner(s): Most of the founders of any Start Up or Enterprise graduate to the level of Ownership as an Individual or Group. This is the stage wherein most of the owners of the entity serve the community/globe through its profit or not for profit ventures.

CredenceGlocal® Corporation (Global Fund)

It's a global fund to work and promote "Innovation-Entrepreneurship-Employability & Social Technology" on its foundation of "Research, Analysis & Development". It has been investing its knowledge and financial capital in building BRANDS in different spaces across the globe over last one decade.

A Journey - Start-Up To Unicorn

Most of the Start Ups fail because they don't have proper guidance or fund to work on their idea(s). This is where **IAEGlocal** steps in, it is an iconic Star-Up Factory which has been facilitating aspiring entrepreneurs and mentors them at every step of their milestones. Global Subject Matter Experts (SMEs) from various fields are there to coach these entrepreneurs. The **IAEGlocal** – Start Up Lab Model revolves around following **PHASES**



Initiation: The strategy of attracting Incubatee to join **IAEGlocal** revolves around the "Initiation" ceremony which is an universally acceptable phenomenon of graduation of human beings from one stage of life to the next level wherein the incumbent becomes "**FEARLESS**". This initial Coaching would help Incubatee overcome all impediments arising out there during the entrepreneurial journey since inception till sustainability with very strong "Brand Direction" for **IAEGlocal** – ABHAY (Fearless)

Innovation: Immediately after joining **IAEGlocal**, Incubatee or Aspirant goes through the phase of Innovation to create and strengthen his/her dream turn into relevant business model – **UDHYAM** (Enterprise)

Incubation: This is the stage of “Prototype Development” of a live business within the campus as a product or service. At this stage the ideated business model is put to a trial & error state in order to measure the strengths and weaknesses of the business. All class room or experiential teachings would be in line for the “Validity” & “Testing” phase however cutting across the mix of all functional (Finance, Marketing, Integrated Supply Chain, Legal & Statutory Compliance, Operations etc.,) exposure more through practice – **UDBHAV** (Emersion)

Acceleration: This stage of Acceleration results into “Stability, Sustainability & Scalability” of the business/enterprise.

Business Setup - Formation & Kick start; **Selective Funding (Equity/Debt), Crowd Funding , Private Equity, Venture Capital, Angel Funding, Micro Finance, FIIs, FDIs** etc.,; Outsourcing Allied Services (FSSUP of **IAEGlocal**); Profitability; Sustainability & Scalability Directions – **VIJAY** (Victory)

Life Skill Engineering (LSE) **Global Future Leadership Program**

In today’s world, with the rise of various career options and opportunities, School Students and Young Professionals are getting more and more perplexed about what to pursue for a successful future to be **EMPLOYABLE**. **LSE** helps School Students and Young Professionals to realize their passion and hidden potential accordingly to choose matching professional/entrepreneurial career or venture in line with their individual, social and parental expectations.

Under this program, efforts are to inculcate the spirit of entrepreneurship as a “**Trait**” or as a “**Trade**” so that they get inspired to launch their own venture(s) and create their own employment eco-system instead of searching for a job and if decide to step into employment, do it far more confidently.

The target audience of **IAEGlocal** as an enabler for this program are School Students (Xth-XIth-XIIth) /Graduates/Post Graduates/5 Years experienced to get them acquainted with best of the best Educational, Employment & Entrepreneurial Opportunities available across the globe.

Our Approach

The complete value chain of Incubating a Start Up has been designed more around “**Experiential Learning**” and “**Operating Model**” on “How to Set-Up – Operate & Manage a Profitable & Sustainable Enterprise” resulting into “**Brand Creation**”.

The theoretical or class room teachings are imparted through on-going Workshops & Roundtables spread across cities in India and Globally in urban and rural areas as well.

The program is intensively interactive and participative through vehicles of domestic & international seminars, conferences, round tables, workshops, symposium, conclaves, research, focused group discussions, huddling, conference calls, webinar, mentoring & coaching etc by Subject Matter Experts (SMEs), presentations etc., within and outside the premises of **IAEGlocal**.

Functional & Supports Start Ups (FSSUP), Policy Advocacy and Capacity Building of Start Ups

- A. Funding, Fiduciary, Legal & Compliance
- B. Branding & Marketing
- C. Information Technology & IT Enabled Services
- D. Contracting, Logistics, SCM, Purchase & Procurement
- E. People Resources Management & Development

IAEGlocal Credentials

World Wide Web (www.iaeglocal.com) – Browse through the URL of **IAEGlocal** to join as an IAEGlocal Worldwide Family Member through the Mission Entrepreneurship (Me) and Mission Innovation (Mi) Club **{MeMi Club}** of **IAEGlocal**.

- ❖ Recognized & Registered Business Incubator Under **Start Up India Mission** of the **Government of India (GoI)**
- ❖ Recognized by the **Ministry of Micro Small and Medium Enterprise (MSME)** of **Government of India (GoI)**

The Worldwide **Social Network** of **IAEGlocal** with Professionals, Academicians, Industrialists, Start Ups, Media, Politicians, Bureaucrats, Students etc., and above all the 7+ billion population of the world which subscribe to the philosophy of “**Dignified Livelihood & Survival**” & also as contributor to the Socio-Economic Development of the Global Village”.

Road Shows: Work Shops & Round Tables (Virtual & Actual) in the country from Delhi-NCR & Mumbai (Maharashtra) spreading across other cities.

These **Work Shops** are attended by Prospective Entrepreneurial & Employable Resources (PEERs) from all strata of society without any discrimination on the lines of qualification, age, experience, caste, creed, race or religion etc. **Creation of Focus Group** to attend and nurture Social Imagineer or Innovators or Ideators or Incubatee or Aspirants.

Work Shops Participants' Profile

- One must have the willingness and desire to **START** something on his own with or without idea or money and/or any ingredients needed to become a successful **ENTREPRENEUR**.
- People struggling to be remain contemporary and relevant to the “time, technology and trend” to be **EMPLOYABLE**.
- Corporations planning to diversify or expand into an innovated and promising industry space or also exploring an opportunity of **Re-Engineering** or **Re-Structuring** to retain their brand presence in the new generation business and industrial world.
- Corporations which are not able to **RETAIN** their good quality talent pool in the organization. How entrepreneurship can help these employers to retain people within their eco-system.
- Innovators, Ideators & Social Imagineer who are willing to work in a “**COLLABORATIVE INNOVATION**” eco-system with “**SOCIAL TECHNOLOGY**”.

Round Table Participants' Profile - Investors and Start Ups of any size or volume from across the world.

Signing Up Process with IAEGlocal

- **Selection & Assessment** by Subject Matter Experts (SMEs) of **IAEGlocal**
- Preliminary **Discussion & Interaction(s)** – Audio/Visual
- **MeMi Club Membership** - Online
- **Memorandum of Understanding (MOU)** – To be vetted and endorsed under local laws of the land.
- **Agreement (Pre Launch & Post Launch)** – To be in line with local laws of the land.
- **On-boarding**

Commercials Snapshot & Tenure

- **Annual Professional Fee for 1-2 Years within which IAEGlocal enables to launch the Start Up.**
- **Seed Funding Cost.**
- **Revenue Sharing + Actual Execution Cost.**
- **Acceleration Fund Raising Fee (If need be).**
- **Equity Share (Profit Sharing).**
- **Association Period (3-5-7-10 or Till Eternity).**

Start Up Coaches: IAEGlocal has Permanent & Visiting Coaches & Mentors; Mid and Senior level working professionals from MSME, Public Sector, Indian Blue Chip Companies and MNCs; Women Entrepreneurs, Iconic Start Ups, Businessmen and Industrialists, Investment Bankers, Agriculture Business People, Bureaucrats, Film & Media Professionals, Freelance Professionals, Legal Professionals, Diplomats & Politicians; VRS Holder Executives etc.

Thank You !!!

Indian Academy of Entrepreneurship® (IAEGlocal)

**WE ARE INTO BUSINESS OF BUSINESS TO LEAVE SOCIAL
IMPACT & FOOTPRINTS**

Connects

CredenceGlocal® Business Plot No.160 Sector – 56 Gurugram (Haryana) – India (122011)

Call Us : +91-124-2572-875 & 876
: +91-971-7697-001 & 002

Email : connect@iaeglocal.com

URL : www.iaeglocal.com

Whatsapp : +91-971-7697-002

Skype : iaeglocal

LinkedIn : <https://www.linkedin.com/in/iaeglocal/>

Face Book : <https://www.facebook.com/iaeglocal/>

Twitter : [@MeMiClub](https://twitter.com/MeMiClub)

Instagram : [iamindiaiae](https://www.instagram.com/iamindiaiae)